

# Door Covid Coalition

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## INTRODUCTION

First I would love to thank all of the people, business leaders, and employees who have been taking steps to help mitigate the impact the Covid-19 Pandemic will have within our community.

With that said, some business owners have mentioned to me, there are many different ways businesses have been treating the pandemic with them all on the spectrum from best practices to little to no mitigation. There are so many things to consider when trying to plan business day-to-day operations in addition to the plan if someone contracts the virus related to your business (employee/patron). Some businesses have tried to be transparent and publish their policy or alert the public with linked cases. Other businesses have not done this either because they do not wish to or may not have the resources/ability to do so. Due to this, I think it would be great to pool this information so everyone does not need to start from square one.

While some would love it if there were not as many tourists due to the pandemic, it seems that it is unlikely that it will change until late autumn. For those visiting the Door Peninsula who seek safer experiences or to favor safer businesses, it is extremely hard, even for locals, to know who is practicing self researched guidelines, and if they are following through with those plans.

## WHAT IS THE COALITION?

Creating a coalition of businesses that agree on foundation level day-to-day operations and how to handle linked cases (employees/patrons) may help improve everyone's experience and increase the safety of both employees and patrons. While it can be hard at times to come to an agreement with multiple parties I believe that those who wish to partake can determine what this foundation is based on science, guidance from the state/local health departments, and the CDC. This coalition would provide the opportunity for the businesses within to pool resources and plans to better mitigate this virus while providing transparency to the public.

Each business would be presented with some kind of decal that could be displayed in their window or on their front door stating their membership. This decal would allow potential patrons to check on a website to ensure their membership is valid and to look up the policies instituted by said business. Businesses can always take additional precautions above the foundation set by the group. Stating these policies for day-to-day operations will allow patrons to understand if the employees or business is following through. The website would feature each business's logo, link to their website, and additional precautions/policies. Patrons would have the ability to make anonymous tips about violations that would be routed back to the business owner for them to handle. If a business had too many violations their membership

could be reviewed by all member businesses (to continue or temporarily postpone membership). The website would provide tools for businesses such as the procedure for linked cases, press releases, and tips of who to contact at the city, county, and state levels.

The details of this could be massaged out a bit to ensure we are setting up members for success. The heart of our Door Community businesses is the employees who make our local businesses so unique and keep people coming back. As you know, many of our employees work at more than one business so understanding what may bring something into your business from another could help prevent sick employees or having to shut down (and lose revenue) for a set period of time. When we are proactive we can ensure we are better prepared for what is ahead and hopefully lessen our losses.

## **THIS GROUP**

This Facebook group is to be a soundboard of ideas from credible sources or businesses to help develop the foundational policies member businesses will follow. This is not a place to talk about what businesses are or are not doing.

While some may not feel comfortable yet entering this group I want this to be a safe space to develop and help member businesses flourish. The timing of trying to get something like this together is not ideal (being in the peak of the season) but will hopefully permit methods and collaboration to be able to move forward and ensure we pool our resources and mitigation efforts to help protect and inform those within and those visiting our peninsula. Let us do better by working together! [#bettertogether](#)

**WE ARE NOT HERE TO BLAME OR DIMINISH THOSE NOT ACTIVE MEMBERS IN THE COALITION, BUT INSTEAD TO ELEVATE AND PROVIDE TOOLS FOR BUSINESSES TO BE TRANSPARENT IN THEIR BUSINESS AND BECOME SAFER IN THE AGE OF COVID-19.**

## **CONNECT**

This group is in the beginning stages but has established its [Facebook group](#). Join this group to help us become more established which will lead to a website.

For more information, to contribute, or join this coalition please contact [Zachary Kunstman](#).